

# CITY OF BRAMPTON: 2019 HIGHLIGHTS



# Message from the Mayor

City of Brampton



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Mayor of Brampton

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As your Mayor, I am pleased to present the highlights and results of our Term of Council Priorities that we accomplished as a team in 2019. Throughout this Council term, these 22 priorities inform our activities, decisions and budgets – as we move our City forward.

Council is focused on delivering for you – and making our City a place to thrive, for everyone. We are taking bold action on job creation, public safety, advocating for additional healthcare facilities, and advancing new post-secondary opportunities.

We are excited about the projects and initiatives that are underway in Brampton, and look forward to working with residents, businesses and community partners and to achieve further progress and success in the coming year.

# CAO's Message



**David Barrick**  
Chief Administrative Officer

Brampton is the ninth largest and second fastest growing city in Canada. Our residents are young, diverse, and educated. Leading our dedicated team of public servants, I have been impressed by countless things including Brampton City Council's bold direction and the energetic, driven staff that continue to move our city forward.

I am proud to share our 2019 achievements City staff delivered guided by the Term of Council priorities. I'm incredibly impressed by our staff's passion to bring Council's vision to life. These highlights are a testament of commitment and dedication to achieve the best possible results for the residents of Brampton.

We all have one common goal - to make Brampton the best it can be. Our staff are determined to continue delivering on the 22 priorities that are a key step in moving us towards Brampton 2040. The future of Brampton is exciting, I look forward to sharing what we accomplish this year as a team.

# Brampton City Council



**Patrick Brown**  
Mayor



**Paul Vicente**  
Regional Councillor  
Wards 1 & 5



**Michael Palleschi**  
Regional Councillor  
Wards 2 & 6



**Martin Medeiros**  
Regional Councillor  
Wards 3 & 4



**Pat Fortini**  
Regional Councillor  
Wards 7 & 8



**Gurpreet Dhillon**  
Regional Councillor  
Wards 9 & 10



**Rowena Santos**  
Regional Councillor  
Wards 1 & 5



**Doug Whillans**  
City Councillor  
Wards 2 & 6



**Jeff Bowman**  
City Councillor  
Wards 3 & 4



**Charmaine Williams**  
City Councillor  
Wards 7 & 8



**Harkirat Singh**  
City Councillor  
Wards 9 & 10

# Brampton is a City of Opportunities

Brampton City Council is improving livability and prosperity by focusing on local education and employment opportunities, neighbourhood services and programs, and investment strategies for the jobs of the future.

2019 saw the City contribute \$5 million to a total **\$30 million investment** in the Rogers Cybersecure Catalyst, a **national centre for innovation and collaboration** in cybersecurity ensuring Canada's economic security and global competitiveness. A partnership was approved with the Peel District School Board to design a **Collaborative Learning Technology Centre** at Central Peel Secondary School. \$3.46 million supported nearly **4,000 low-income families and individuals** access Recreation programs and services.

With a priority to bring a full university to Brampton, the City commissioned research to explore new options to achieve this goal. BramptonU will build on the excellence of our existing partners and other universities in Ontario and around the world to **meet the needs of Brampton residents and businesses**. Recent surveys by Mainstreet Research show that 83% of those surveyed support a new university in Brampton.

The new Brampton Entrepreneur Centre co-working space opened in Downtown Brampton at 41 George Street, supporting...



**300**  
business startups



**375**  
new jobs created



**900** business consultations with entrepreneurs



**190** seminars and events to over **8,000** participants



**\$175,000** in grant funding disbursed to Brampton entrepreneurs

\$8 million to support Algoma University's expansion in downtown Brampton



**330%**  
student enrollment growth from 2018-2019



Program offerings grew from **one to five**



**350%** increase in physical space from 2018-2019

Investment missions to Boston, Germany and Portugal resulted in:



**5,000** impressions with trade show attendees



**47** meetings with businesses



**15** new contacts for follow-up



**13** new opportunities for partnerships or investment

# Brampton is a Mosaic

We are celebrating Brampton's diversity by more effectively engaging and communicating with diverse groups, supporting cultural events, and developing a holistic framework to embed diversity across the city.

The new Advance Brampton Fund commits **\$1 million to Brampton-based non-profit projects** aligned with City Priorities. The Nurturing Neighbourhoods program engaged **10 diverse Brampton communities** for feedback and ideas. The City launched a five-year **Workplace Diversity and Inclusion Strategy** and work plan. \$2.6 million was invested in **revitalizing Lester B. Pearson Theatre** to enhance its ability to serve as a community gathering place. Brampton connected with residents of all ages through the launch of its first-ever **Youth Strategy and We The Future Symposium**, and hosted its first-ever **Age-Friendly Forum**.

Community organizations and events supported through the Community Grant Program:



**\$1.5 million**  
invested



**90+**  
organizations supported



Community Iftar -  
**1,000**  
participants



Garba -  
**1,800**  
participants



**39** flag-raising celebrations celebrating our shared civic pride

The City supported local Brampton arts and culture through 26 cultural events and celebrations



Engaged  
**120,000**  
residents



Provided **130**  
opportunities for  
local artists and  
entrepreneurs



Engaged **26**  
not-for profit  
organizations



**\$125,000**  
in sponsorship  
revenue

Increased multi-lingual communications



**141**  
Ads in multi-lingual  
media outlets



**194**  
communications  
documents translated



**25** multi-lingual  
interviews with  
cultural media outlets



Communications  
translated into  
**11 languages**

# Brampton is a Green City

Brampton is building sustainability by improving transit and active transportation opportunities, focusing on energy efficiency, and revitalizing natural spaces and the urban tree canopy.

City Council endorsed Brampton's first-ever Active Transportation Master Plan, embedding a **commitment to walking, cycling and transit** in future development. Brampton built a partnership with Sheridan College to develop a plan to improve **energy efficiency and climate change resilience**. As part of the Global Covenant of Mayors for Climate and Energy, Brampton was selected to receive intensive **support to help reduce greenhouse gas emissions and adapt to climate change** over the next year. Council also approved a plan for Trailhead EcoPark, **a new ecopark and environmental education centre**.

Launched a \$15 discounted monthly pass for Brampton senior residents



**8,100** passes sold in four months

Electric bus pilot project approved to purchase **8 new** electric busses.



**1,000 trees** planted throughout 10 neighbourhood parks



For a five-year reporting period ending 2019:



**\$5.8 million** in costs recovered through energy conservation



**13** renewable energy projects at facilities



**50** energy conservation projects

Advocacy for enhanced GO service to Brampton helped lead to:



**New late-night** weekly service



**Hourly weekday** evening service



**50** weekly train trips along the Kitchener GO line

Brampton Transit service enhancements:



**75,000** additional service hours



**18** additional buses

# Brampton is a Healthy and Safe City

Brampton is focused on community safety, improving mental health support, and encouraging active and healthy lifestyles.

Brampton hosted **Canada's largest cricket tournament** - the Global T20 - promoting active living to attendees and viewers. **Komagatu Maru Park opened**, and a covered outdoor **community rink** was added to Gore Meadows Community centre. The Lighthouse Program was launched with a new network of faith-based organizations to **support residents in an emergency**. A new **Safety Advisory Committee** was established to take community input and support improvements. Working in partnership with Peel Regional Police, the City secured a **new downtown police substation**.

New recreational opportunities for residents



**7** new community ice rinks



**7** new outdoor pickleball courts



**3** new or upgraded cricket fields

— including Canada's first full-size cricket pitch with nighttime LED lighting at Teramoto park



**\$150,000**

investment into Neighbourhood Watch Brampton community safety program

#FairDealForBrampton health care advocacy campaign



**18,000**

signatures solicited for a petition to the province



Hockey Night in Brampton is a Charity Hockey Game proudly supporting the Cardiology Program at Brampton Civic Hospital. In 2019, the event raised over **\$400,000**



**1st time** hosting the Global T20 Cricket Tournament

# Brampton is a Well-Run City

Brampton is improving day-to-day operations by streamlining service delivery, effectively managing municipal assets, and leveraging partnerships for collaboration and advocacy.

2019 saw a **zero per cent tax change** for Brampton residents while maintaining the services that residents rely on everyday. **Service levels for snow clearing were increased**, and a new online system for tracking snow clearing operations was launched. The City opened a **second Service Brampton location** at the Civic Centre, and broke ground on a **new facility for Fire training and emergency management**.

Recognized for prudent financial management



**2 awards received**

— Distinguished Budget Presentation Award and 2019 Budget and Excellence in Financial Reporting

Value for money



**Completed**

7 departmental service and operational reviews



Submitted an application for the Province's Audit and Accountability fund totaling **\$376,544.82** for eligibility

Ongoing advocacy to other levels of government



**\$22.5 million**

invested in Brampton projects in 2019



Service Brampton launched a new 311 app for residents to submit requests and access to City services in new ways. The first three weeks of availability saw almost **450 311 app downloads**.

Service Brampton/311 Services:



**600,000** inquiries



**90%** resolved at first contact (target 85%)



**89%** of calls met or exceeded expectations (target 85%)





FIND OUT WHAT THE CITY'S  
**TERM OF COUNCIL PRIORITIES**  
MEAN FOR YOU.

VISIT [WWW.BRAMPTON.CA/TOCP](http://WWW.BRAMPTON.CA/TOCP) TO LEARN MORE.